

ENRS
EASTERN NURSING RESEARCH SOCIETY

30
YEARS
Promoting
Health
through
Nursing
Science

2018
PARTNERSHIP
OPPORTUNITIES

30th Annual Scientific Sessions

April 11–13, 2018

*Newark Liberty Marriott
Newark, NJ*



*Celebrating 30 Years
of Nursing Science:
Building a Legacy of Innovation,
Dissemination and Translation*

www.enrs-go.org



Celebrating 30 Years of Nursing Science: Building a Legacy of Innovation, Dissemination and Translation

For 30 years, ENRS has been dedicated to creating a community of nurses interested in promoting and supporting regional nursing research in the Eastern Region of the United States. Our goals are to:

- Provide a Networking Forum for Nurse Scientists
- Develop Nursing Science
- Translate Evidence to Guide Practice and Education and to Influence Policy
- Mentor Nurse Scientists
- Sustain a Vital Organization

Partnership Opportunities • Partnership with the Eastern Nursing Research Society Brings You:

- Targeted branding and advertising opportunities to nurse researchers, executive-level hospital and university staff, and nursing students throughout the Northeastern US
- Unique recognition on our website and in printed materials
- Opportunities to address attendees at the annual ENRS Scientific Sessions
- Recruitment opportunities through the ENRS Website and Email Listserv

Legacy Partner • Investment: \$30,000
Open to 3 sponsors @ \$10,000 each

Recognition at the 30th Annual Scientific Sessions:

- Elite sponsorship of the Thursday night Legacy Reception
- Exhibit table in choice location: includes (1) exhibitor all access badge and (1) exhibitor badge
- Full page black and white advertisement in the Onsite Program Book and the Online Book of Proceedings; ad due to info@enrs-go.org by March 1, 2018
- Color logo on the back cover of the printed Onsite Program Book and the Online Book of Proceedings; logo due to info@enrs-go.org by March 1, 2018
- 4 Full Conference Registrations
- Acknowledgement in all promotional materials as a Legacy Partner

Marketing Benefits:

- 4 E-blast messages sent through the ENRS Listserv to advertise the initiatives of your choice. E-blast text and photos due to info@enrs-go.org by December 31, 2018
- 4 Job Recruitment postings in the Members Section of www.enrs-go.org; job description text due to info@enrs-go.org by December 31, 2018
- 2 ENRS Mailing List rentals (guidelines available by request)
- Logo, Tagline and Hyperlink posted on www.enrs-go.org; due to info@enrs-go.org by March 30, 2018

Distinguished Partner • Investment: \$10,000

Recognition at the 30th Annual Scientific Sessions:

- Exclusive sponsorship of the Plenary Session of your choice
- Exhibit table in choice location: includes (1) exhibitor all access badge and (1) exhibitor badge
- Full page black and white advertisement in the Onsite Program Book and the Online Book of Proceedings; ad due to info@enrs-go.org by March 1, 2018
- Color logo on the back cover of the printed Onsite Program Book and the Online Book of Proceedings; logo due to info@enrs-go.org by March 1, 2018

- 4 Full Conference Registrations
- Acknowledgement in all promotional materials as a Distinguished Partner

Marketing Benefits:

- 4 E-blast messages sent through the ENRS Listserv to advertise the initiatives of your choice; E-blast text and photos due to info@enrs-go.org by December 31, 2018
- 4 Job Recruitment postings in the Members Section of www.enrs-go.org; send text of job description to info@enrs-go.org by December 31, 2018
- 2 ENRS Mailing List rentals (guidelines available by request)
- Logo, Tagline and Hyperlink posted on www.enrs-go.org; due to info@enrs-go.org by March 30, 2018

Sustaining Partner • Investment: \$5,500

Recognition at the 30th Annual Scientific Sessions:

- Sponsorship of the ENRS Registration Desk
- Exhibit table in choice location: includes (1) exhibitor all access badge and (1) exhibitor badge
- Half page advertisement in the printed Onsite Program Book and the Online Book of Proceedings
- 2 Full Conference Registrations
- Acknowledgement in all promotional materials as a Sustaining Partner

Marketing Benefits:

- 1 E-blast message sent through the ENRS Listserv to advertise the initiative of your choice; E-blast text and photos due to info@enrs-go.org by December 31, 2018
- 1 Job Recruitment posting in the Members Section of www.enrs-go.org
- Logo, Tagline and Hyperlink posted on www.enrs-go.org; due to info@enrs-go.org by March 30, 2018

Supporting Partner • Investment: \$3,000

Recognition at the 30th Annual Scientific Sessions:

- Exhibit table in choice location: includes (1) exhibitor all access badge and (1) exhibitor badge
- 1 Full Conference Registration
- Acknowledgement in all promotional materials as a Supporting Partner

Marketing Benefits:

- 1 Job Recruitment posting in the Members Section of www.enrs-go.org OR 1 E-blast message sent through the ENRS Listserv; E-blast text and photos or job posting text due to info@enrs-go.org by December 31, 2018
- Logo, Tagline and Hyperlink posted on www.enrs-go.org; due to info@enrs-go.org by March 30, 2018

Conference Sponsorships

- Your company logo branded on signage accompanying the event selected below
- Recognition in the printed Onsite Program Book, Online Book of Proceedings and ENRS 2017 Mobile App
- Logo, Tagline and Hyperlink posted on www.enrs-go.org

ENRS 2018 Mobile Event App (Title Sponsor)

• Investment: \$5,500

- Exclusive opening splashscreen
- Includes one rotating banner advertisement and one push screen notification

Doctoral Student Scholars Networking Breakfast

• Investment: \$4,000

- Thursday, April 12, 2018 (Morning)

Afternoon Refreshment Break

• Investment: \$3,000

- Wednesday, April 11, 2018 OR Thursday, April 12, 2018

Nurse Leadership Breakfast

• Investment: \$3,000

- Friday, April 13, 2018 (Morning)

ENRS 2018 Mobile Event App (Tech Sponsor)

• Investment: \$2,800

- Includes one rotating banner advertisement and one push screen notification

Registration

• Investment: \$2,500

- Thursday, April 12, 2018 OR Friday, April 13, 2018

Welcome Monitor

• Investment: \$2,500

- Your Company name/logo on the large flat screen monitor welcoming attendees to the registration area

Welcome Reception + Student Poster Viewing

SOLD

• Investment: \$2,500

- Wednesday, April 11, 2018 (Evening)

Continental Breakfast

• Investment: \$2,500

- Thursday, April 12, 2018

Lunch with RIG Meetings

• Investment: \$2,500

- Thursday, April 12, 2018 (Mid-Day)

Exposition with Coffee + Tea

• Investment: \$2,500

- Friday, April 13, 2018 (Morning)

Awards Ceremony Brunch

SOLD

• Investment: \$2,500

- Friday, April 13, 2018 (Late Morning)

Sponsored Items

• INVESTMENT: \$3,000
(plus the cost of production)

- Your company logo branded on one of the choices below
- Recognition in the printed Onsite Program Book, Online Book of Proceedings and ENRS 2018 mobile app
- Logo, Tagline and Hyperlink posted on www.enrs-go.org
 - Annual Conference Tote Bag **SOLD**
 - Badge-Holder Lanyards **SOLD**
 - Flash Drives
 - Notebooks/Notepads
 - Water Bottles

Marketing Opportunities

• INVESTMENT: \$1,000

- Promotional Printed Insert
- Advanced Registration List Rental (Guidelines available upon request)

Exhibit Space

• INVESTMENT: \$995

- Includes (1) 6' skirted table, (2) chairs, and (2) complimentary badges: (1) all access badge (allowing ONE to attend any of the educational sessions) and (1) exhibit floor only badge.
- Company listing in the printed Onsite Program Book, Online Book of Proceedings and ENRS 2018 mobile app

Advertisements

- Printed in the Onsite Program Book and available in the Online Book of Proceedings
 - Full page, black/white, 7 1/2" x 10" vertical: \$800
 - 1/2 page, black/white, 7 1/2" x 5" horizontal: \$575
 - 1/4 page, black/white, 3 5/8" x 5" vertical: \$325
 - Business card horizontal: \$180
 - Due to info@enrs-go.org by March 1, 2018

Contact Us

If you have any questions regarding partnership opportunities for the 30th Annual Scientific Sessions, please feel free to contact us at info@enrs-go.org or call (215) 599-6700.

Conference Hotel Information

A special rate of \$199 for a single or occupancy room (plus tax) has been arranged for the ENRS 30th Annual Scientific Sessions. There are a limited number of rooms in the room block available on a first come, first served basis at this rate. You must make your reservations directly with the Newark Liberty Marriott Hotel and mention the *ENRS 30th Annual Scientific Sessions* to receive the reduced rate. Reservations will be accepted until Monday, March 12, 2018, or until the block has sold out.

Newark Liberty Marriott Hotel

1 Hotel Road
Newark, NJ 07114
Telephone: (973) 623-0006

<http://www.marriott.com/hotels/travel/ewrap-newark-liberty-international-airport-marriott>

MISSION:

To Promote Nursing Science in the
Northeastern United States

VISION:

Promoting Health through Nursing Science

ARE YOU LOOKING FOR
ADDITIONAL OPPORTUNITIES?

Customized Partnership Packages are available.
Please contact ENRS at 215-599-6700
for more information

Contact Information

COMPANY/INSTITUTION _____
 MAIN CONTACT NAME _____
 PHONE _____ FAX _____

ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 E-MAIL _____

Partnership Level:

Legacy Partner • Investment: \$30,000

Open to 3 sponsors @ \$10,000 each
 • Includes Elite sponsorship of Thursday night Legacy Reception
 Exhibit Space? Yes No

Distinguished Partner • Investment: \$10,000

As a Distinguished Partner, please list our company as the sponsor of the Wed. Plenary Thurs. Plenary
 Exhibit Space? Yes No

Legacy and Distinguished Partners: Please list names for four complimentary attendee registrations.
 1. _____
 2. _____
 3. _____
 4. _____

Sustaining Partner • Investment: \$5,500

Exhibit Space? Yes No

Supporting Partner • Investment: \$3,000

Exhibit Space? Yes No

Conference Sponsorships

- Your company logo branded on signage accompanying the event selected below
- Recognition in the printed Onsite Program Book, Online Book of Proceedings and ENRS 2017 Mobile App
- Logo, Tagline and Hyperlink posted on **enrs-go.org**

Sponsorship Selection

ENRS 2018 Mobile Event App (Title Sponsor)	\$5,500
Doctoral Student Scholars Networking Breakfast	\$4,000
Afternoon Refreshment Break	\$3,000
Breakfast for Deans, Directors + Nurse Execs	\$3,000
ENRS 2018 Mobile Event App (Tech Sponsor)	\$2,800
Registration	\$2,500
Welcome Monitor	\$2,500
Welcome Reception + Student Poster Viewing SOLD	\$2,500
Continental Breakfast	\$2,500
Lunch with RIG Meetings	\$2,500
Exposition with Coffee + Tea	\$2,500
Awards Ceremony Brunch SOLD	\$2,500

Marketing Opportunities **Investment: \$1,000**

Promotional Printed Insert
 Advanced Registration List Rental (guidelines available upon request)

Online Program Book/Book of Proceedings Advertising (black & white)

Full Page, 7 1/2" x 10"(vert.) \$800
 Half Page, 7 1/2" x 5"(horiz.) \$575
 Quarter Page, 3 5/8" x 5"(vert.) \$325 Business Card (horiz.) \$180

Conference Exhibit Space

- Includes (1) 6' skirted table, (2) chairs, and (2) complimentary badges: (1) all access badge (allowing ONE to attend any of the educational sessions) and (1) exhibit floor only badge.
- Company listing in the printed Onsite Program Book, Online Book of Proceedings and ENRS 2018 mobile app
 Investment: \$ 995 included with partnership

Names of complimentary badge holders:

ALL ACCESS BADGE _____

EXHIBIT ONLY BADGE _____

Please list names for each additional exhibitor badge @ \$125.00 each.
 1. _____
 2. _____
 3. _____
 4. _____

Payment Information

Check enclosed for the amount of \$ _____
 (Please make check payable to Eastern Nursing Research Society)

Charge to credit card below for the amount of \$ _____

AMEX Visa MC EXP. DATE ____ / ____

ACCOUNT NUMBER _____

NAME OF CARD HOLDER _____

CARD HOLDER SIGNATURE _____

50% deposit is required for all marketing options chosen, due upon receipt. Balance must be paid in full by 3/16/2018.

Cancellation fee for exhibit space is the full deposit. Exhibiting and Grantor status is not final until payment is received. All Sponsorship fees are non-refundable. A confirmation letter will be sent to confirmed exhibitors prior to the conference.

SIGNATURE _____ DATE / / _____

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract, which includes the rules and regulations above.

Make check payable to:

Eastern Nursing Research Society Tax ID: 02-0451691
 100 North 20th Street, Suite 400 • Philadelphia, PA 19103
 Phone: 215-599-6700 • Fax: 215-564-2175